

ABSTRACT

Sara Dewa, Ilham. 2016. Art Changes Sunda Reak Kuda Lumping In Environmental Art Cibiru Bandung. Final Project. Visual Communications Design Studies Program Faculty of Creative Industries University Telkom.

Reak Kuda Lumping derived from Sumedang town but in an area Cibiru itself has existed from 1960, until in every region in Cibiru exist in his time. Reak Kuda Lumping itself belongs to the art show helaran because the play was held paraded the streets. This tradition at the time of antiquity used for the harvesting of citizens, which at the time of the harvest will be paraded to the granary, but for now Reak Kuda Lumping art used for the circumcision ceremony, marriage, or birthdays. But amid the rapid development of the times which influenced the culture and values that are inside, causing a change in the lifestyle of the community at large, especially among young people who are affected by the western culture. One change from the younger generation successor to the nation can be seen from the reduced attention, awareness, interest, and interest in the younger generation or society in general to the traditional art and culture. With the documentary Reak Kuda Lumping can arouse interest in Bandung teens to learn more about art Reak Kuda Lumping. This film contains information about the changes and the arts Reak Kuda Lumping, where Reak Kuda Lumping this, art that must be maintained by the younger generation in Bandung so not to lose the ages.

Keyword : Reak Kuda Lumping, Documentary, Arts and Culture