

ABSTRACT

Sometimes something of a problem arising from the people who do not heed the rules or break them which can actually help the community itself in social life. So that in case of infringement and left unchecked it leads to a deviant behavior. Someone then criticizing social deviation teresebut behavior. Forms of social criticism there is a wide range, namely through comedy. With comedy one can criticize the language of the surrounding environment with a lighter and entertaining nature. Comedy. One form of comedy that can be used as a means of social criticism is through stand-up comedy. The development of comedy today makes a lot of media are trying to lift the world of comedy in a variety of media, one of them through the show television programs. One type of television program that brings comedy sitcom. Sitcom can be used as a medium that can be one of the ways in which social criticism expressed his place in society. The need for an alternative in the comedy sitcom for social criticism. This design uses descriptive analysis approach using data based on literature study, observation, and interviews. Results of the analysis are then used in the manufacture of DOP in the design of sitcom television program. Through sitcom television programs people can know what happened in the community of social criticism.

Keywords: Social Criticism, Comedy, Sitcom, Television Program