

ABSTRACT

In this modern era hobby world is growing rapidly in major cities of Indonesia, including in Jakarta. One hobby that developed at this time is to collect action figures. Action figure toy is an assortment of characters who have articulation or movement joints, made of plastic or other material and the characters are often drawn by movie characters, comic, video game characters or figures television shows.

Action figures demand growing rapidly every tahunya in Indonesia, proved by starting many communities popping action figure and big events in Indoneisa. Hence there is need for action figure museum so that the public can know the action figure to see and know the kinds of action figures and action figure from which it was created. Then in the final work of interior design museum action figure in Jakarta have been selected because the site aims to serve the needs of the public with an open nature, by doing business pengoleksian, researching, conserving, crushed, and communicate in the form of real objects to the community to the needs of the study, recreation, education and creating an atmosphere like in character action figure in a museum space with industrial styling museum where visitors can feel the atmosphere like in the character of the action figures on display.

Keywords: Museum, Action figures, Jakarta, Industrial, Interior Design