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ABSTRACT

Gallery is a container or facilities used for displaying and exhibiting works of art objects in appreciating the work itself. Interest presence of the gallery can be used as a place of creativity of artists of works of art are exhibited to the public, so that the messages contained in them can be conveyed properly. Conditions during the first art galleries less experience, which can be seen and felt on display works of art that became the center of attention of the visitors who come to the gallery to see the artwork on display. The next problem is that most of the visitors are not able to understand the flow of activities undertaken in observing objects show off, because the system displays on display are not interesting, attractive and less informative and arrangement of objects showing off a less regulated, the lack of exhibition area clear and supporting facilities such as the placement area sitting disturbing display works can cause impaired visitor circulation. The design objectives gallery art first created the system displays the works on display in the art gallery interesting, attractive and informative, the placement of works in accordance with usefulness of room in the gallery, lighting appropriate to the needs of the works on display, and a sign system clear to indicate directions for visitors , as well as support facilities in the form of rooms and furniture that supports the activities in it. So the message to be conveyed each work of art capable in appreciation well by visitors.

Keywords: gallery, System display, facilities

