

ABSTRACT

Harliani, Alfia Rizka. 2016. *Directing Potrait Documentary Film With The Theme Of Mental Retardation. The Final Project. Visual Communications Design Studies Program. Creative Industries Faculty. Telkom University.*

Basically human always interacts with each other. The essence as a social human is essentially awareness of their status and position in common life. Mental Retardation has a meaning that explains child conditions under intelligence. All parties realized if every child the right to be loved and appreciated with all advantages and disvantages. Especially parents and environment's understanding to mental retardation is not good enough. Therefore needed the media for to create representations of life experience mental retardation children. Qualitative methods with a case study approach and then use to dig phenomenon and to gather information in detail with pairing pattern analysis model. Media that is designed in the form of a documentary portrait of the genre with themes of mental retardation as well as designer acts as the director who is the responsible person in the set of productions besides that directors should have a point of view and observations are strong against the object and the subject to be a director capable of visualizing and can provide a positive contribution to the development of children with disabilities mental retardation in the documentary genre portraits.

Keyword : Mental Retardation, Understanding, Documentary, Director