

ABSTRACT

Today, many emerging-based crowdfunding website that aims to raise donations or so-called charity. With the large number of SMEs which requires the borrowing of funds for venture capital, crowdfunding models is expected to be the solution of the existing problems. Starting from the solution in bringing together SMEs in need of funds to the funder is willing to lend funds and also the solution in helping SMEs to provide transparent reporting on the funds loaned. Therefore, the monitoring system crowdfunding funds became the main focus of this study.

This study aimed to determine the design of the website which can facilitate the funder or lender in monitoring funds and know crowdfunding website design that could facilitate SMEs in making the reporting of funds crowdfunding transparent to the funder or lender.

The results obtained from this study: 1. This website has been meeting the needs / requirements to facilitate the funder or lender in monitoring the funds crowdfunding. Through features available on this website, as well as, the funder can view reports of sales / transaction, funder can view reports on the use of funds crowdfunding, project progress reports, report the refund and rescheduling SMEs funded report. 2. The website also fulfill needs or requirements that could facilitate SMEs to provide transparent reporting to the funder who fund it. 3. This website also provides features that allow administrators to verify crowdfunding refund that aimed at minimizing the occurrence of fraud, also administrators can warn SMEs, and administrators can blacklist SMEs that have problem.