

ABSTRACT

The rise of social entrepreneurship in Indonesia after the presence of organizations concerned with the social entrepreneurship development such as Ashoka Indonesia and Kewirausahaan Asosiasi Indonesia (AKSI). Thus making Enterprises, Micro, Small and Medium Enterprises (SMEs) engaged in the field of social entrepreneurship in Indonesia is growing. This is indicated by the presence of Rumah Perubahan, Sinergi Kreatif, Cakrawala Baca, and Suku Badot. But one of the things that become the problem for SMEs is the limited working capital, due to the lack of access to capital (bankable). Though many people want to donation, lend, and give their money are sincere to a social activity. Especially in Indonesia, this is one of the countries that have a lot of generous people. Because it's certainly necessary to have a container that helps connectedness between social entrepreneurs and people want to borrow their money (Funder) in Indonesia. So in this final task will be analysis and design crowdfunding website that is able to manage the interrelationship between social entrepreneurship and people who want to lend them sincerely.

Keywords: social entrepreneurship, capital, donors, crowdfunding