

## DAFTAR PUSTAKA

- [1] Kaplan, Andreas M.; Michael Haenlein (2010) *"Users of the world, unite! The challenges and opportunities of Social Media"*. Business Horizons 53(1): 59–68.
- [2] L. Hau. (2007, December) Political ad spending set to climb sharply. Forbes.com. [Online]. Available: <http://www.forbes.com/2007/12/07/politics-campaign-spending-biz-media-cx\lh\1207bizpolitics.html>
- [3] Pew Internet and American Life Project, "The internet and campaign 2010," Pew Research Center, Tech. Rep., 2011, <http://pewresearch.org/pubs/1931/online-political-use-2010-overhalf-us-adults>. [Online]. Available: <http://pewresearch.org/pubs/1931/online-political-use-2010-over-half-us-adults>
- [4] Gamble, Teri and Michael. Communication works. Seventh edition
- [5] D'Monte, Leslie (April 29, 2009). "Swine Flu's Tweet Tweet Causes Online Flutter". *Business Standard*. Also known as the 'SMS of the internet', Twitter is a free social networking and micro-blogging service
- [6] D'Monte, Leslie (April 29, 2009). "Swine Flu's Tweet Tweet Causes Online Flutter". *Business Standard*. Also known as the 'SMS of the internet', Twitter is a free social networking and micro-blogging service
- [7] (perlu mendaftarkan) Thompson, Clive (September 5, 2009). "I'm So Totally, Digitally Close to You". The New York Times Magazine.
- [8] (perlu mendaftarkan) Miller, Claire Cain (October 30, 2010). "Why Twitter's C.E.O. Demoted Himself". *The New York Times*. Twitter Search Team (May 31, 2011). "The Engineering Behind Twitter's New Search Experience". *Twitter Engineering Blog*. Twitter.
- [9] Thelwall, M., Buckley, K., Paltoglou, G. Cai, D., & Kappas, A. (2010). Sentiment strength detection in short informal text. *Journal of the American Society for Information Science and Technology*, 61(12), 2544–2558.
- [10] M. Hu and B. Liu, "Mining and summarizing customer reviews," in *KDD*, 2004, pp. 168–177.
- [11] Ivanciuc, Ovidiu "Applications of Support Vector Machine in Chemistry". *Computational Chemistry*, volume 23:291-400
- [12] Pang, Bo; Lee, Lillian; Vaithyanathan, Shivakumar." *Thumbs Up or Thumbs Down? Sentiment Classification Using Machine Learning*". 2002
- [13] Turney, Peter. "*Thumbs Up or Thumbs Down? Semantic Orientation Applied To Unsupervised Classification Proceeding of the Association For Computational Linguistic*". 2002
- [14] Candra, Triawati. *Metode Pembobotan Statistical Concept Based untuk Klastering dan Kategorisasi Dokumen Berbahasa Indonesia*. 2012