ABSTRACT

Along with the rapid advances in information technology make an impact on developments in the field of education one of which is the implementation of elearning. E-learning is becoming important in college today because e-learning to facilitate the access of a student to interact with the campus. Besides e-learning will improve the competitiveness of the university with other universities. To optimize the e-learning system, then it should do the research by evaluating the use of elearning systems are.

This study aimed to evaluate the use of e-learning system IDEA Telkom University using the Technology Acceptance Model combined with the Theory of Planned Behaviour, and to process the survey data using software Partial Least Square (PLS) to measure the user's perception of the e-learning IDEA Telkom University is run according to its function. The data obtained is the primary data using questionnaires to users IDEA Telkom University are using e-learning. The variables used were perceived ease of use, perceived usefulness, attitude using technology, interest in using the technology, subjective norms, perceived behavioral control, and the use of the actual technology.

Based on the survey results obtained in this study indicate that the IDEA has not been fully used and take advantage of e-learning. Factors inhibiting is usefull. Users do not feel the full benefit of e-learning to the fullest. Due to the usefullness factor is influenced by the ease of use it is necessary to make a recommendation based on ease of use IDEA.

Kata kunci: e-learning, IDEA Telkom University, Technology Acceptance Model, Theory of Planned Behaviour