

ABSTRACT

Each company aims to maximize the wealth of its shareholders. Therefore, the purpose of financial management itself is to maximize the value of the company. The value of the company could be reflected in the stock price of a company. To measure the performance of a company, usually used in the analysis of financial ratios of liquidity ratios, leverage ratios, activity ratios, profitability ratios, and the assessment ratio. By knowing how the analysis of financial ratios and the effect on the company's stock price, can assist companies in determining how to meet the needs of the fund should be made so that the company's goal to maximize the wealth of the shareholders (owners) can be achieved through an increase in the stock price.

The purpose of this research was to determine the effect of the liquidity ratio, leverage, and profitability ratios to the stock price either simultaneously or partially. This type of research used by the writer is descriptive verification research is causality. This study uses secondary data, a summary of the performance of companies mining the period 2012 - 2015. In order to explain the influence of these three variables on stock prices, the data obtained in this study are analyzed using linear regression models.

Based on the calculation of multiple correlation coefficient (R) is equal to 0.637. means Quick Ratio (X1) Debt to Equity Ratio (X2) and Return on Assets (X3) has a strong relationship with the closeness of the closing price (variable Y). Test Results The hypothesis that the value of $F > F$ table then H_0 rejected and H_a accepted, which means there is simultaneously a significant influence on the Quick Ratio (X1), Debt to Equity Ratio (X2) and Return on Assets (X3) on the closing price (Variable Y) ie 40.6% and the remaining 59.4% is influenced by other factors. Based on partial hypothesis test showed that the Quick Ratio (X1), Debt to Equity Ratio (X2) and Return on Assets (X3) also significantly influence Closing price variable (variable Y).

Keywords: Quick Ratio, Debt to Equity Ratio, Return on Assets, Closing price