

ABSTRACT

Saifurrahman, Thoriq. 2016. *One Home One Tree Motion Infographics To Increase The Oxygen Production Endeavors In Bandung. Final Project. Visual Communication Design Major. Creative Industries Faculty. Telkom University*

Nowadays, global warming made a big negative impacts to Indonesian People especially Bandung. One of a phenomena reason is pollution accumulation which spread out from vehicle then converge in our atmosphere at the same time oxygen supply reduced cause lack off green space in the city already. Bandung people awareness about this problem still deficient, therefore that interactive media must be designed for campaign to plant of trees importances as a solution. Designs through several steps to collective the source of data like a directly observation, interview and literature studies. Data analyze use a qualitative descriptive method. The design result is the bunch of informations involve the global warming impacts and plant of trees movement solution which start at house itself, then summarized in motion graphic media. This design be expected to bring Bandung people be good awareness about global warming impacts and save the new generation in future.

Keyword: Global Warming, Plant of Trees, Motion graphic