

ABSTRACT

Jakarta is the main entrance of the trade lanes in Indonesia. Making Jakarta a trading place for all kinds of goods, including illegal goods such as drugs. A drug is actually a substance with either natural or chemical when use in accordance with the rules of health. But, using drugs with inappropriate doses will cause a person to become addicted to drugs. There are four different triggers to someone is abusing drugs, which is, dissatisfaction with oneself, environmental influences and the availability of the drug itself. Another factor is the lack of informations regarding negative effects of drugs. Drugs not only affect adults and teenagers, but now has shifted to children who are still in elementary school. To provide early education to children's of elementary school, the researchers conducted research and analyze them based theory to applied to the illustration book. Later, this illustrated book can be use as a guide for early education onthe dangers of drugs, with images and language that is easy to understand. After gaining this understanding, hopefully the elementay children can be more aware about the situation on the surrounding environment.

Keywords : Jakarta, book, drugs, children, and illustrations.