

ABSTRACT

DESIGNING RUMAH MUSIK HARRY ROESLI (RMHR) PUBLIC SERVICE VIDEO AS INFORMATION TOOL FOR COACHING STREET CHILDREN

By:

Ksatria Wasis Wicaksono Ismujati

NPM: 1401120375

RMHR (Rumah Musik Harry Roesli) in Bandung has a few volunteer and the RMHR itself does not have funds to pay them. The assets which owned by RMHR has only obtained from guest house ventures, this fund is only enough to facilitate their protégé. This makes RMRH difficult to manage the place and seeking faculty for the protégé, namely street children. Therefore the problem is how to make public service announcements to persuade people for becoming a volunteers at RMHR through the medium of video. The benefits of this video is helping people to get information about recruitment for volunteer at RMHR.

Key Word: Public Service, Video, Street Children