

ABSTRACT

CICENDO EYE HOSPITAL BANDUNG SIGNAGE DESIGN

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At the Cicendo Eye Hospital Bandung, there are several facilities that less attention by the Hospital such as signage, which would cause a difficulty for patients and other visitor to see the wayfinding or looking for some rooms. These difficulties could be cause of lowering valuation of the Hospital, so Cicendo Eye Hospital Bandung need an effective signage. The method used is the method of observation, library study, interview, and questioner. With the existence of this signage design is expected signage for Cicendo Eye Hospital which effective for all people, that help get information about the Hospital and positioin of some room.

Key Word: Signage, Hospital, Cicendo, Eye