

ABSTRACT

Rahmah, Fairuz Syayidah. 2016. *Cinematography of Short Fiction Movie Please Come Home About Cyberbullying. Final Task. Visual Communication Design. Faculty of Creative Industries Telkom University*

Nowadays, social media has used by individual or group for revealing any opinion, whether positive or negative. Verbal abuse often occurs because someone freely reveal their opinion in social media so that social media becomes a place to do an oppression action online or known as cyberbullying. So, it needs to be communicated to people about the danger of cyberbullying through a medium, that is movie. In a movie needs a director of photography that can do the cinematography. The cinematography become an important thing because it can affect the audience emotion. There are several method that use in this research such as literature study, observation and interview whereas analyze use phenomenology to get keyword that use for making breakdown shot. From this movie hopes it can give knowledge and insight about cyberbullying to the target audience that has specified.

Keywords: Cyberbullying, Cinematography, Movie