

## **ABSTRACT**

*Lailani, Benita. 2016. Interactive Animation Education Media Of Indonesian's Animal For Children With Mental Retardation (Slb C Bina Insan Mulia In Bandung). Thesis. Program Studies Visual Communication Design. Faculty of Creative Industries Telkom University.*

*The needs of education for mentally disabled child has increased in Indonesia. This phenomenon has already happened in our society. Mentally disabled children requires more attention in learning than normal children. Attention is needed for the mentally disabled children so that they can grow up better and get a decent life in accordance of the existing potential within them. Learning by watching interactive animation serves as an effective method. The methods used for designing this animation is qualitative research methods, where the data is achieved through literature study, observation and interview with some experts. From those datas, the basic concept for this animation will be acquired. The goal of this research design is to introduce indonesian's animal, including their habitat (land, sea, or sky), their sounds, foods in an interactive animation as an effective learning methods for the mentally disabled child. This animation is hoped to be a help for parents and teachers on teaching the mentally disabled children and to help them train their growth.*

**Keyword:** *Learning Media, Animation, Interactive, Tunagrahita, Animal*