

ABSTRACT

Title : Environmental Graphic Design on Hermina Mother Children Hospital, Depok

Increasing demand in vaccination and treatment for children, also increasing the demand for hospital especially for mom and child. Hospital have a lot of different rooms inside so it needs a proper wayfinding for customer navigating around the building. Beside, a lot of information that supposed to be informed to customer sometimes cannot be conveyed correctly. Writer then conducting a research on Hermina Mother and Children Hospital Depok. Research method that were used are field observation, interview, making questionnaires for hospital visitor, and also using theory for strengthening the already collected data. After conducting the research, the result is that is no uniformity in all signage in Hermina Mother and Children Hospital Depok and also the signage that were used is not really informative. As for that, it is needed to make an informative signage and also designing Environmental Graphic Design that suitable for children. With making the design, writer hopes that it can help visitor in navigating around the building and helping children so that they are not afraid when visiting the hospital.

Keywords : Signage, Wayfinding, Hospital, Children Environmental graphic design,