

Abstract

The purpose of this research is to know readiness SME's on Sentra kaos daerah Bali in adopting e-SCM using variable in Technology Acceptance Model (TAM). This research using the descriptive quantitative method by involving 43 as the sample of respondent with judgment sampling technique. The data analysis technique used Partial Least Square (PLS). Variable to be study about ease of use, perceived of usefulness, attitude toward using, and intention to use. Based on the research can be determine: (i) SMEs at Sentra kaos Bali was ready to adopt e-SCM or in category of (75.91%), (ii) ease of use has a positive effect on perceived of usefulness for (58, 36%), (iii) ease of use has a positive effect on attitude toward using for (28.72%), (iv) perceived of usefulness has a positive effect on attitude toward using by (20.43%), (v) perceived of usefulness has a positive effect on intention to use of (8.702%), (vi) attitude toward using has a positive effect on intention to use of (40.44%).