

ABSTRACT

ILLUSTRATION BOOK DESIGN TO EDUCATING BENEFITS OF BANANA FOR CHILDREN BETWEEN AGES 6-12 YEARS OLD.

In Indonesia, the consumption level against banana was very low. One of the factor is the are a lack of media information about banana especially for children. From the data collected through the observation, interviews and questionnaires distributed to three health centers in the city of Bandung, the results obtained are as much as 97% of parents want their media of information and education about the benefits of bananas for children. Based on research, the media created book illustrations and education about the benefits of bananas for children aged 6th-12th years. The design of this book uses illustrations story styling with the size of 20cmx20cm. With this design, it is expected to improve the consumption of bananas, especially for children ages 6th-12th years.

Keywords: Design, Illustration Book, Education, Banana.