

## ABSTRACT

Gusnu Abdi, Tibyan. 2015. *Designing Books Information Hazard Prevention and Mitigation For Mountain Climber In West Java*. Final Project. Graphic Design concentration. Visual Communications Design Studies Program. Faculty of Creative Industries. Telkom University.

Mountain climbing is an activity that bears potential danger. Region of West Java is one of the mountainous region, which many cases mountaineering disaster. Media information in the mountainous region of West Java are still inadequate. Media in the form of climbing that does not post all the mountainous region of West Java have it. In addition to the information to be presented is done through counseling at the post to mountaineers, so the information presented is less detailed and informative. Rationale The design of this thesis is divided into two, namely the media and climbers theory, and the theory of visual communication design elements and climbers. The rationale is analyzed by qualitative analysis method, namely by outlining the elements of visual communication design as a reference for generating concepts. Based on this analysis it was found that media information for mountaineers is a medium that can contain detailed information, have a level of portability, can be transported, used repeatedly, to read, whenever and wherever. Then the solution of the problem based on the analysis and the findings are designing book information. Book this information using colors that symbolize safety, illustrations that can strengthen the information, and create comfort reading. This book focuses on information about the potential dangers of climbing and local potential hazards, and equipped with a supporting media for the development of the information in the book.

Keywords: Book Information, Danger, Mountaineering, West Java.