

ABSTRACT

DESIGN OF GUIDE BOOK OF BATAM TOURISM

By :

Raicha Devi Sabtiana

1401120452

Batam tourist guide is designed to introduce and promote tourism in Batam. Tourism guide book for teenagers on 17 – 25 ages who loves travelling, insightful and looking for new things. The designed is done by method of the observation, study of literature and interview. The outhter will do the interviews with several sources on relevant institutions on information relating Batam's tourism. The information offered in the form of description of natural attractions, religion, and culinary tourism. Not only the information about the route of travel, ticket prices until the operating hours of the tourist attractions are also offered in the guide book. It is expected that public will be able know and visit Batam City tourism.

Keywords : Tourism guide book, tourism, Batam city