

ABSTRACT

EVA (Ethylene Vinyl Acetate) usually used by Small and Medium Industries as a footwear material for midsole and outsole. Along with the increasing market demand for footwear will certainly leads to increasing production of sandals , it also provides for increasing impact of waste from production of footwear . EVA is a type of inorganic solid waste . EVA waste generated by Small and Medium Industries has two types , which are solid waste and powder waste . In general , Small and Medium Industries that produce EVA waste until now has not found a way to treat EVA waste. EVA waste is usually disposed, burned or sold . Based on this background, experiment process with physical approach by processing and management is done. This exploration aims to find ways to process EVA waste by looking for visual potential that could be produced by EVA waste.

Key Words : Waste, EVA, Eksploration, Visual Potential.