

ABSTRACT

Khaerudin,Deni. 2016. The Doel's Identity as a Form of Betawi Culture Actualization in Film Si Doel Anak Betawi (1973) dan Si Doel Anak Pinggiran (2011). Skripsi. Study Program Visual Communication Design .Faculty of Creatif Industries Telkom University.

Betawinese always attacked in globalization. They are indigenous of Jakarta has been marginal from they village. Media images always destructive to tell about Betawinese and there is no philosophical of Betawi culture. Existensial of Betawinese come from person in non-Betawi with name Aman dt.Madjoindo. He is actualize Betawinese with novel Si Doel Anak Betawi (1973) and extended media in film Si Doel Anak Betawi (1973) until Si Doel Anak Pinggiran (2011). Actualization and identity is the main poin of this film for this research. How actualization presented in both of film and how the Doel's betawi identity construct in both of film is the question of this research. This is qualitative research descriptive-intepretative with cultural studies as approach. Object of this research is film Si Doel Anak Betawi (1973) and film Si Doel Anak Pinggiran (2011). The data method use purposive sampling technic. Analysis method use styling analyze concept David Bordwell and Foucault identity concept power-knowledge in each film. The discovery of this research find that actualization in film Si Doel Anak Betawi (1973) presented in Doel as a main character and his attribute. Actualization in film Si Doel Anak Pinggiran presented in setting and property with ethnic house of betawi type kebaya and their ornament. Identity in the first film find that construction of idenity come from institutional famlily and social friend with the normatif and regaluatif mechanism relation power and knowledge. Construction the doels identity in second film is come from social history as faithful and familiy institutional with normatif and regulatif mechanism power and knowldege.

Keyword :Identity, Discourse, Betawi, Actualization