

Abstract

Industry shoes in Bandung area many result waste EVA. Within a month is able to result the average number of waste EVA as many as 20 kg for each industry. The process is carried out to reduce the amount of waste in a manner burned and thrown in the trash.

This process can cause environmental pollution (air) resulting from combustion produces gases like karbondioksida , nitrogen oxides , particulate matter , hydrocarbons , and oxides of sulfur .

Exploration visual approach (experiments with physical treatment) with visual analysis methods . Physical treatment is performed to remove the visual elements that exist on EVA waste by utilizing the potential and characteristics of the waste EVA . The final result in the form of product recommendations by using waste material EVA to be formed in accordance with the selected form in a trend that is used .

The final result in the form of product recommendations to utilize the results of the exploration . Recommendations in the form of container products and products for decoration .

Keyword : EVA waste, visual exploration, visual aspect, physical treatment.