

ABSTRACT

Sanitation or cleanness of self/individual and environment are important things to be noticed, taken care and preserve. It's begun by paying attention the sanitation of house and household furnishings. One of the cleanness things is cleaning/purifying the household furnishings from the dust by using feather duster or in Indonesia, it is called as kemoceng.

In the present, many people are still using the chickens' feather duster in cleaning activities in every house, and one of the activities is cleaning daily household furnishings by using feather duster. Many of these chickens' feather dusters are still used and existed because there are still IKM (Industri Kecil Menengah) – Intermediate small industries, which produce this product and it is used as kind of business which produces amount of money and become the source of livelihood. However, there is a problem which occurs from the product that is felt by people/society. The problem is that the chickens' feathers are easily fall off, so that the product doesn't have long wearability and uncomfortable rattan handle, small dimension, and slick texture.

According to the problem occurs that a research is needed to be done in order to increase the product quality which is made by IKM. Moreover, it can give solution that is making a string of chickens' feather by using different technique, such as changing the stitching, embroidery, string of chickens' feathers, laying structure of chicken feathers, and to examine the shape of handle, moreover to add new material.

From this research, it is expected that the product of IKM can be more qualified and keep the IKM sustainable.

Keyword: Chicken Feather Duster, quality, IKM (Industi Kecil Menengah)