

ABSTRACT

Sarmi, Lia. 2016. Directing Of Short Fiction Film “Please Come Home” Themed Cyberbullying. Final Project. Study Program. Visual Communication Design Faculty of Creative Industries Telkom University.

The development of digital era with advanced internet technology is supported social media in growing rapidly. Easy way to access social media is rising cyber crime phenomenon in the flow of information. An example of cyber crime in the internet-based technology is cyberbullying. Cyberbullying is one of the phenomena those get attention from society nowadays. Cyberbullying is teasing culture in the context of joking or serious. Backgrounds of actor of cyberbullying are the wrong upbringing, harsh discipline, lack of education, and the less supportive environment.

The methods for this research is qualitative research with phenomenological approach. This research is discussed about personal experiences that lead actors do cyberbullying and being analyzed with textural and structural analysis to determine the characteristics of actors of cyberbullying. Based on the analysis, most actors of cyberbullying tend to feel lonely and lack of affection from their closest persons. That are the basic concept of this film’s directing. This is a short fiction film that designed to tell the late teens in urban areas that actors of cyberbullying feel lonely and lack of attention.

Key Words: Cyberbullying, Short Fiction Film, Directing.