

ABSTRACT

Society of Indonesia upholds the value of the order of culture that embraced and held by people in the local area. Develop the potential of an area needed a place to nurture the culture so that it has a responsibility as controlling as well as designing a cultural activities. Pekanbaru Riau provincial government in particular have vision of Government that serves to make the province of Riau as a center of economy and culture in Southeast Asia with tourism tagline The Homeland Of Malay. It is therefore necessary to place facilities accommodate potential areas based on order of cultural values, hold activities of cultural development and preservation Pekanbaru as part of the extant cultural centre in particular cultural center Pekanbaru. In the final design of the Interior of the cultural centre in Pekanbaru was chosen because of the current state of the existence of the cultural center of Pekanbaru as a cultural learning center areas of Pekanbaru is not yet available. Cultural Center Pekanbaru is home to accommodate the cultural activities, so that the public can get to know and learn more about the culture of Pekanbaru. The design of the interior of the cultural center of Soweto is designed with the theme of The Homeland Of Lancang Kuning, with designs that will bring visitors feel the nuance of Soweto in modern times, and is expected to give its own impression for the visitors coming.

Keywords: tourism , the city pekanbaru , cultural center , interior