

ABSTRACT

Yanuar, Jihad. 2016. *Directing 'Tresna' Film As Honor For Paranoid Schizophrenia Mental Disorder People. Introductory Work. Visual Communication Design Studies Program. Faculty of Creative Industries. Telkom University. Bandung.*

Design of this work was made against the background of paranoid schizophrenia mental disorder as the main problem of mental illness. One of mental health factor such as ability to be independent must be communicated. Mass communication media is a medium that can reach many people, one of them through the film. Film has a plot twist storytelling to entertain the audience. Plot twist is a radical change in a mindbending storyline. The previous film about a paranoid schizophrenic disorder with plot twist storytelling had a positive impact on society, especially in the field of medicine. In the film, the director played an important role for the overall look of the film will be like, what would be directed to the target audience. The author focuses this design into film directing with plot twist storytelling about the ability of independent people with a paranoid schizophrenia mental disorder into a short film. Design methodology used in this study were taking qualitative phenomenological approach. Designing creative used for concept development from preproduction, production to post-production. Collecting data from this study was obtained from interviews, observation, and literature studies. Data analysis used by phenomenological analysis and creative analysis. The theories used about the film, director, mental disorder schizophrenia, and phenomenology. Variable data and research analysis consists of three aspects, the object of research, similar work, and the target audience. The result showed that, independent capability in a way self reconciled against paranoid schizophrenia is very important to be communicated ranging on challenging education level and serious socioeconomic, by providing a plot twist storytelling with anagnorisis mechanism, through a propaganda story characterizations that self reconciled on film to be made. From the results of the research conducted into the creative concept development and creative strategy. More development will be made by the director of ranging screenplay interpretation to the evaluation of the whole work.

Keywords: Film Directing, Plot Twist, Paranoid Schizophrenia.