ABSTRACT

The University is the organizes academic education in various clumps of science or technology. The University of Singaperbangsa Karawang or often abbreviated to UNSIKA, an existing university in the city of Karawang and became the First State University on October 6, 2014 RI Perpre number 123 2014. The campus has not maximize every space available on the university building and the university does not yet reflect the first country that is in the city of Karawang.

The purpose of designing the interior of the University Singaperbangsa Karawang is to characterize the interior of the locality Karawang that city granary. The design of this thesis prefers the scope of activities in the building of of Rectorate and a ballroom. The both buildings are represent space of the university. Then planning and interior design university with the theme "Karawang Locality", that is the first public university that reflects the city of Karawang. In achieving these objectives, the use of local wisdom motif of batik cap. These characteristics are taken and applied to the interior of buildings UNSIKA in order to provide traditional modern atmosphere.

The results of interior design that has been designed, it was concluded that by applying the theme "Karawang Locality" capable of providing a different atmosphere and has a characteristic interior universities.

Keyword: University, Karawang, locality, batik.