

ABSTRACT

Burhansyah, Insan. 2015. Cinematography of Fiction Short Film Jeni Lova Based On Santolo Beach. Final Task. Visual Communication Design. Faculty of Creative Industries Telkom University.

The development of short film especially in Bandung is being developed lately. It is seen from many kind of short film festival that is often be held in Bandung, but from many short film that has made, it is still rare to find film that taking advantages on nature's object in Jawa Barat. Since Jawa Barat is one of provence in Indonesia which is gifted an awesome nature's beauty and that beauty of nature is being maximalized into some tourism objects in Jawa Barat. They are like mountains, hills, beach, and other more, but it is still rare to find a film-maker in Bandung that takes advantages on them into a short film. In a film you need a director of photography in purpose to visualization short film using nature's objects. Method that is being used is qualitative using data collection technique (observation and interview), analyze the data with environment psychology especially with stimulus-respond of observing human behavior to nature's object in Jawa Barat. After analysis found that santolo beach gift calmness and comfort two keywords used to make a short film in advantages of nature's object in Jawa Barat.

Keyword: Cinematography, Santolo Beach, Short Film.