

Abstract

Book is best media for teaching and learning. Child's habit to reading children book would cause increase the reading habit to them. Currently, the behavior of children in urban areas began to tend to be passive. Kids nowadays have started to dig into their talent. Who know that their non-academic skill could be their skill for their job later. The authors designed a picture story book that can help children to improve their talent in cooking. With cooking, children can get to know the functions and the dangers of kitchen tools, teaching children to be independent, to build children's confidence, train the child to like a variety of foods, sharpen their creativity, and cognitive and motor development to train children. The authors designed a picture story book that can help children to hone their talent in the field of cooking. In conducting the study the authors used three data collection techniques are Observation, Interview and Literature. Observation done on children's story book published by Gramedia in Book store in urban areas, Interview with children's book illustrator, May Mulyana Sofyan and Kijangmas cooking course, as well as the study of literature in books and the internet. Also comparing and analysis Matrix products Children's story book. Expected results of research and design can be created good one for kids.

Keyword : Children Graphic Book, Daily Activity, Cooking, Hobby