ABSTRACT

The art world in Indonesia today has evolved over time and is increasingly recognized by society. One of the existing art is the art of dance, particularly street dance. Achievement street dance in Indonesia continues to grow, especially in Bandung with some of the crew that won national and international competitions. The ability and creativity that they have not all are lucky to get a facility to create and market their work with limited facilities and the space they have. The existence of such cases in Bandung have not found a special place that is intended to be a forum street dancer who does have competence in terms of dance that will preserve the street dance Bandung. With a Conversion Dago Tea House to Bandung Street Dance Club Center is expected to provide complete facilities and representative for street dancer in Bandung to channel their creativity. By adopting the theme of New York Street Art for guidelines to represent the identity of street dance that which comes from the city of New York in 1970.

Keyword: Bandung, Street Dance, Street Art, New York