

Abstract

Tourism objects has a fascination with the landscape, therefore the natural beauty of a tourism objects attraction should be maintained properly in order to attract tourists both local and international. The documentary film Pangandaran Bersih, Menarik, dan Menawan try to give a perspective of how beauty a nature tourism should be an attractions for tourists. However, due to sanitation problems that occur in Pangandaran reduce the attraction's natural beauty. By using the method of Direct Cinema that the filmmakers approach to the subject, and technically activities cultivated image hope can present an impression that can attract and provide advice to the tourism office and the society in order to maintain a sanitation of environment. In a duration of 8 minutes and 27 seconds, a documentary film of Pangandaran Bersih, Menarik, dan Menawan presenting the natural beauty of Pangandaran Beach and sanitation problems at the venue.

Key Words : Documentary Film, tourism objects, Pangandaran Beach, environment cleanness.