

## ABSTRACT

*This research entitled “Hermeneutics Analysis Of Text Song “Pasar Bisa Diciptakan” By Efek Rumah Kaca. The song is one of the media to convey messages or symbols through the existence of the song text. The purpose of this research is how the meaning that want delivered by Efek Rumah Kaca Band in “Pasar Bisa Diciptakan” song.*

*This study used a qualitative method with Gadamer hermeneutics approach uses focusing on four concepts, historical, dialectical, prejudice and Linguistics.*

*The results of this research with the use of hermeneutics gadamer's shows that “Pasar Bisa Diciptakan” song by Efek Rumah Kaca band . Text It has historical meaning, tell about the State of the music industry in which the lack of choice in the industry of entertainment especially music creation. On the dialectical meaning of the text of this song has meaning don't scared Efek Rumah Kaca band who chooses of indie labels against the restraints and limitations are made by the market controlled by the major labels. On the meaning of prejudice researchers this song has meaning if major labels lose Responsibility to producing quality work due to profiteers running mates and presence Efek Rumah Kaca band who chooses indie music had also been divided into option for musicians to work. Then the final meaning of the linguistic konotatif of asonansi style in the form of repetition of a vowel in the temple to 2 to 4 to the overall feel of the effects arising in the form of a feeling of deep desires and expectations as well as to the optimistic Efek Rumah Kaca Band of the music industry in Indonesia.*

**Key Words:** *Text, Mean ,Song, Hermeneutics*