

ABSTRACT

The traditional ceremony mantenan cane is a traditional ceremony annual village in welcoming the harvest and milling season of sugar cane, the process in mantenan cane is married cane of two sugar plantations were different, both pairs of sugar cane likened to a pair of lovers who must marry so that it will obtain offspring are many and good quality. Mantenan cane also symbolizes the expression of gratitude of the villagers to God and the ancestors of the village so that the sugar cane harvest will be smoothly and profitably villagers, a set of ceremonial cane mantenan according to indigenous traditions in the village of Pangka, Tegal City.

In this research study using methods phenomenologic in qualitative research supported by constructivism paradigm. Data is collected from the results of an in-depth interview with kuncen, sugar cane plantation owners of the pair manten sugarcane, and sugar mill employees of PG Pangka and the in addition, the data collected supported from the observation participants, then the data tested the truth with the triangulation methods. Then the results of the data is analyzed using data reduction, data display in a short description, and drawing a conclusion of the resul

The results obtained communicative situation at a wedding ceremony is sacred, appropriate customary law, conducive, familiarity, excitement. Communicative events gives a picture in a row about the process of starting from early stage of the sugarcane marriage ceremony until the end. While the communicative acts described how acts or interaction that occurs giving the meaning of symbolic as a verbal communication and non verbal message.

The three elements of research results consisting of communicative situation, communicative events, and communicative acts that be a key in described processes of communication that was found at sugarcane marriage ceremony in the Pangka village, Tegal City.

Keyword : Qualitative Research, Phenomenologic, Sugarcane Marriage, Traditional Ceremony, Activity of Communication