

DAFTAR GAMBAR

Gambar 1.1 Kerangka Perancangan.....	8
Gambar 2.1 Struktur Produser pada Produksi Televisi (Berita dan Non Berita).....	24
Gambar 3.1 Produk bahan baku alam (Eceng Gondok, Sabut Kelapa & Rotan)	34
Gambar 3.2 Produk bahan baku daur ulang (Plastik, onderdil, kertas, kayu)	35
Gambar 3.3 Jam Tangan Matoa	37
Gambar 3.4 Produk Tesmak	39
Gambar 3.5 <i>Bumper</i> Bumiku Satu	40
Gambar 3.6 <i>Bumper</i> Indonesia Bagus	42
Gambar 3.7 <i>Bumper</i> akhir 360	43
Gambar 3.8 <i>Bumper</i> program Made in Indonesia	44
Gambar 3.9 Logo NET TV	52
Gambar 3.10 Logo RTV	53
Gambar 3.11 Logo Kompas TV	53
Gambar 3.12 Skema Analisis	83
Gambar 4.1 Referensi wardrobe host	85
Gambar 4.2 Referensi visualisasi warna program	87
Gambar 4.3 Contoh Tipografi	97
Gambar 4.4 <i>Bumper</i> Program	98
Gambar 4.5 Grafis <i>Tittle</i> Host	98
Gambar 4.6 Keterangan Penjelas DIY	99
Gambar 4.7 <i>Motion Graphic</i> Matoa	99
Gambar 4.8 <i>Wardrobe Host</i>	100
Gambar 4.9 Opening Program Feature Green Project	102
Gambar 4.10 <i>Opening</i> Program <i>Feature Green Project</i>	103
Gambar 4.11 <i>Opening</i> Program <i>Feature Green Project</i>	103
Gambar 4.12 <i>Opening Tune</i> Program <i>Feature Green Project</i>	104
Gambar 4.13 <i>Bumper</i> Program <i>Feature Green Project</i>	104
Gambar 4.14 <i>Segment 1</i> Program <i>Feature Green Project</i>	105
Gambar 4.15 <i>Motion Graphic Segment 1</i> Program <i>Feature Green Project</i>	105
Gambar 4.16 <i>Video Tapping Segment 1</i> Program <i>Feature Green Project</i>	106

Gambar 4.17 <i>Segment 2 Program Feature Green Project</i>	106
Gambar 4.18 <i>Segment 2 Program Feature Green Project</i>	107
Gambar 4.19 <i>Segment 2 (Do It Yourself) Program Feature Green Project</i>	107
Gambar 4.20 <i>Segment 2 (Do It Yourself) Program Feature Green Project</i>	108
Gambar 4.21 <i>Segment 3 Program Feature Green Project</i>	108
Gambar 4.22 <i>Segment 3 Program Feature Green Project</i>	109
Gambar 4.23 <i>Closing Program Feature Green Project</i>	109
Gambar 4.24 <i>X- Banner Green Project</i>	200
Gambar 4.7 <i>Skema Perancangan</i>	201