ABSTRACT

Television program in Indonesia has been highly developed by leaps and bounds, plus sprung national television began accompanied by the presence of local television mutually networked. Information and entertainment content are now already a lot apparently, therefore competition in the world pertelevisi more stringent to obtain a rating from the audience. This makes for some local television should have a program of events that can attract the attention of the surrounding community. In this case Radar TV Tasikmalaya one local television in Tasikmalaya and its surroundings, the program talk show Pos Ronda trying to raise more deeply about the issues being hotly discussed by presenting speakers who are competent in the issues being discussed, ranging from program on public policy, young people, and governments around Tasikmalaya. For created talk show program attractive and professional, it is necessary to note the steps in the production process of this talk show program. This study aims to determine and describe the process of news production crew conducted Pos Ronda, and then to find out the process of determining the theme and of drafting Pos Ronda, as well as knowing what are the constraints and support in the production process.

This study used a qualitative approach with descriptive study method to analyze the object under study. Descriptive method is a method that only describe situations and events. The results showed that the program Pos Ronda through a process that is different from other talk show programs, due to the structure of the program under the auspices of the editorial team. Therefore everything about pre-production editors in return to the team after a team meeting, then after that the production crew did as directed by the producer and his team of editors. Terkakhir is the post-production process, considering the event was more often broadcast live, then the result of post-production just some of the material that will be aired for the next show, or as an evaluation at the team meeting selanjutnya. Preservasi impressions recorded data does not forget to do the process post-production.

Keywords: Production of Television Programs, Talk Show, Local Television