

ABSTRACT

Nugroho, Adeprianto. 2015. *An Essay Film "Sepasang Daun Rindu" Directing About Taarof*

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Taarof is relationships in Islam between men and women who are ready to get married so that they remain in the relationship of the Shari'a of Islam. Depictions of taarof couple through the medium of film and Directing an Essay films then became the main objectives of the film to convey a message about taarof to the audience. Qualitative data collection methods are then used to obtain the data and information needed and narrative analysis model is used to analyze the state of the taarof couple in their family then used to an Essay film Directing. The Results of analysis are based on experience of every Taarof couple who is trying to turn themselves into a better person to get blessing by God and in a meeting with a nice couple also became the basis of the concept of directing. Then an Essay film has designed with the right directing to describe the experiences and struggles of each couple of taarof to audiences ripe age in urban areas in Indonesia. Through an Essay film as the major media, the use of narratives and symbols can be explored in depth in the delivery of the message to be conveyed properly and discourse regarding taarof can be delivered as well as the environment is able to receive taarof relationship patterns as patterns of life advocated by Islam.

Keyword : Director, Film, Taarof, Narrative.