

ABSTRACT

Wardana, Angga. 2016. *Directing The Documentary Contradictions of Observational As Social Critism to The Seberang Ulu Palembang Area. Introductory Work. Visual Communication Design Studies Program. Faculty of Creative Industries. Telkom University. Bandung*

Palembang is divided into 2 regions, i.e. Seberang Ulu and Seberang Ilir. At the time of the Sultanate of Palembang Darussalam, the settlers in Palembang more live in Seberang Ulu. Previously, this region is an area that is comfortably with the affluent society. A comfortable condition and affluent that they felt before, now just be a memories of the past. Difficult to accessing safe water, poor sanitation, be a depiction condition of the Seberang Ulu society now, although they are in direct contact with the Musi River. The problem is compounded with the habit of littering society, especially to the Musi River. Through observations and interviews and analyzed by an ethnographic approaches found that the condition occurs because of a lack of public awareness of the environmental conditions, it is also compounded by the absence of government contributes to resolve the issue. That requires a medium that is capable of providing a critique of society and government. Contradictions observational documentaries is a medium afford to deliver criticism and contradictions through dialogue between the subject and the visuals presented.

Keywords: Seberang Ulu Area, Directing, Documentary Movie, Contradictions.