

ABSTRACT

Devotion is the foundation to live a daily life for individuals who believe. In carrying out its obligations in the Tri Dharma college lecturers, each individual should be guided by the motivation to work, one of the driving element, work motivation is a sense of responsibility. Responsibility itself is typically built by the belief that there is someone in implementing something that assess, monitor, and guide. The purpose of research is to determine how and how much influence the value - the value of devotion to the work motivation on a lecturer at the Faculty of Communication and Business, University of Telkom period June 2015 - June 2016.

This research used a sample of 72 respondents. This type of research is descriptive analysis with quantitative approach, the analysis used simple linear regression, the samples taken by nonprobability saturated sampling technique.

Based on the test results f and significance of the research shows that the value - the value of faith (X) were significant effect on work motivation (Y). The magnitude of these effects reached 11.97%, which is indicated by the test results the coefficient of determination.

Conclusion of the study is the value - the value of faith have a significant effect on work motivation lecturer at the Faculty of Communication and Business, Telkom University June 2015 - June 2016.

Key Words : Devotion, Motivation, Responsibility