

ABSTRACT

Bandung City Government is working for the city of Bandung into a Smart City. A smart city is said to have a community where smart (smart people) and economically smart (smart economy). In order to realize the smart people in a city or region it is necessary to optimize the education of its citizens, while realizing the smart economy is to integrate technology-based economic activities and IT. Vocational education on entrepreneurship organized with the intention of preparing participants to become educated graduates who are skilled, professional, and able to work independently. Through entrepreneurship education are applied in vocational expected to trigger creativity and an open attitude (cosmopolitan / open-mindedness) so that students / i or graduates can berinovasi and entrepreneurship.

This study examines how the implementation of entrepreneurship education to build smart people and smart economy, as well as any factors in entrepreneurship education can build smart people and smart economy. The object of this study was SMK Telkom Bandung with a sample of 250 people.

The data in this study using application software IBM SPSS Statistics 20. The analysis technique used is descriptive analysis and factor analysis.

The results of data processing was found that the application of entrepreneurship education at SMK Telkom Bandung to build smart people and smart economy is very good. While the factors of entrepreneurship education can build smart people and smart economy is a creative leader with hardwork and innovative spirit; leadership; independent, hardwork, taking risk.

Keywords: Entrepreneurship Education, Smart City, Smart People, Smart Economy