Abstract

Widiawati, AnaMarieza. 2016. Motion Graphic Design about Terms of Veilfor Adolescents 19-21 Years Old. Final Project. Visual Communication Design Department. Faculty of Creative Industries. Telkom University.

The veil is a loose-fitting clothing that must be used by Muslim women who have baligh as cover her nakedness. In Islam there is a veiled terms agreed upon by the scholars in general that cover the entire body, not transparent, not tight or form curves, and inconspicuous. Users hijab, particularly adolescents in the city of Bandung, is becoming increasingly more in line with the development of an increasingly diverse veiling style. However, in the development of many Muslim teenagers who do not know clearly that there is a requirement in the headscarves, which have been agreed upon by the scholars in general in Indonesia. So it is not a bit of teenage Muslims in headscarves does not pay attention to the terms of the hijab. The authors are interested in creating a form of motion graphic media to be a veiled reminder of their terms to young Muslims in the city of Bandung. In the research and design, the author uses qualitative research methods phenomenology. The authors hope the study and design can produce a motion graphic contains information veiled terms attractive and easy to understand. So that the information can be conveyed properly. The benefits expected by the research and motion graphic design are Muslim teenagers can know and make veiled terms as the material balance to determine the style of their headscarves in order to remain in the rule or rules.

Keyword: Veil, teenager, motion graphic