

ABSTRACT
DESIGN OF PICTURE STORYBOOK ABOUT
THE TEACHING OF HINDU SAD RIPU

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Book is never separated from human life, one of its kind is picture story book. In addition to developing imagination and creativity, reading picture books also able to develop child's character through the story of virtuous character. For that, born some picture books themed of religious teaching. Unfortunately, picture books themed of Hindu teaching is hard to find. Hindu teaching that associated with ethical and human character is Sad Ripu, six enemies of human. The sixth enemy are Kama (desire), Lobha (greed), Krodha (angry), Moha (confusion), Mada (drunk), and Matsarya (envy). Generally, knowledge about Sad Ripu already taught in schools of Hinduism, but sometimes children feel bored reading textbook. Seeing this problem, authors felt the need for education media on Hindu teaching especially Sad Ripu for children. Data collection methods used were observation, interviews, literature review, and matrix analysis as analyzing data method. Final results is picture books for children on themed of Hindu teaching, centered in Sad Ripu. The expected benefits are the children of Indonesia, especially Hindu can more easily understand and avoid six enemies in the human self. All intended that the child can develop his character in order to become a better person.

Keywords: Books, Picture Storybooks, Hindu, Sad Ripu