

ABSTRACT

Pregnancy is the beginning of foetal life in the womb of a woman, which require special care. Special care that less support can cause loss of life for a pregnant woman and her foetus. Preeclampsia is a serious problem that could endanger for both of their lives, a common condition that is often experienced by pregnant women with marked high blood pressure (hypertension) and increased protein in their urine. Nowadays, cases of preeclampsia further increase the number of maternal deaths, especially in Bandung. Lack of understanding at the pregnant women about a danger of preeclampsia often happens suddenly which is a major problem, so it is necessary to understand more about preeclampsia that must be known in order to avoid delayed action for pregnant women.

Therefore, the need for awareness and preparedness of pregnant women to be aware of the danger of preeclampsia in early pregnancy. Campaign for danger of preeclampsia can help to improve pregnant women's knowledge in dealing with preeclampsia. A factor that can support passage of this scheme is promoting the campaign for danger of preeclampsia at pregnant women in early pregnancy, which include doctors's and other health professional's care, as a result it can help to decrease the number of maternal deaths caused by preeclampsia.

Keywords: Campaign, Pregnancy, Preeclampsia, Hypertension.