ABSTRACT

People in Cibodas Village, precisely in the District Lembang, North Bandung, has a business field that is managed directly by their people. The business fields such as agriculture, livestock and tourism. Business processes that experienced business owners are farmers and ranchers directly sell a product on the market or can sell their products through intermediaries. Business owners who do marketing without going through intermediaries or through word of mouth, resulted in limited marketing reach. Agribusiness products witch susceptible products becomes rotten and may lead losses for their farmers, ranchers difficult to obtain appropriate prices, as well as tourist places that are less known by people outside Cibodas Village.

This research aims to assist business owners in marketing their products and services at the same time be an intermediary in any transaction to minimize the possibility of bad had happened.

This research is designing web-based application that saving data using MySQL database, Laravel 5.2 Framework, Iterative Incremental research method and testing mehod using Black Box testing.

Keywords : Application, E-Commerce, Agrobusiness, Laravel, Iterative Incremental.