

Water and body is something that can not be separated . Water is an essential ingredient in the formation of the cell for every living being either Humans , animals and plants though. However, some people sometimes forget to pay attention to their health . Consuming drinking water should be no rules , one solution is to find out information about when and how much time is right for our water consumption . With qualitative methods then found a way to convey information about the time and the right amount of water is through designing a media campaign to provide information about the time and the right amount of water . The media may be public service ads , television commercials , making of the application to tell the time and in the right amount of water consumed in smartphones , and other supporting print media .

Keywords : Water , Social Campaign , Health , Water , Youth , Applications.