

ABSTRACT

The emergence of the new media of the internet has shifted the definition of interpersonal communication. Furthermore, the emergence of social networks disclose new chance for agencies that offer dating through an online service or commonly known as online dating. One of them is Rumahtaaruf.com that facilitates users choose a mate with different ways. On the website of Rumahtaaruf.com the participants do not communicate directly, but rather they communicate by email and through intermediaries admin or mediator. Moreover, the couple are also not given information about the contact and their communications are limited. This research focuses on how the motive in choosing the couples through Rumahtaaruf.com and how the interpersonal communication between the couple. The objectives of this research are to know the motive of selecting a spouse and describes an interpersonal communication that occurs between the couple of Rumahtaaruf.com. This research uses qualitative method with phenomenological approach. The data obtained through interviews and literature studies, while informants in this study are couples who have married after meeting through Rumahtaaruf.com. Through the whole process, results show that the reason for choosing a partner based on past motive, present motive and future motive. The motive of the past evokes a criteria in selecting a partner such as education, age, occupation, physical attractiveness, the response, and the family culture. Whereas the motive of the present are the development of interpersonal communication and the enhancement of interpersonal relationship between the couple which strengthened after the wedding. The motive of the present relates to the future motive of partner, for examples household life and economic conditions.

Keywords : Interpersonal communication, motive, phenomenology, Online dating.