

ABSTRACT

Cimahi introducing its trademark Batik as the identity of the city on 8th anniversary which is on June 21st, 2009. Basically, batik Cimahi inspired by the cultural and nature resources that exist in Cimahi. One of pattern that characterizes batik Cimahi is Cireundeu pattern. The people of Kampung Adat Cireundeu is known for its cassava consumption since long time ago and also their beliefs which is Sunda Wiwitan. Up until now, Cireundeu batik pattern development was just the pattern development with cassava as the inspiration meanwhile in Kampung Adat Cireundeu there are many other potential that can be used as batik pattern inspiration and batik color inspiration.

In this study, the researcher made by interviewing Dekranasda Kota Cimahi and observation to Kampung Adat Cireundeu to see the potential of culture and nature resources that owned by Kampung Adat Cireundeu and to make batik color scheme. From the existing potential the batik pattern was done with stylized and pattern composition inspired by annual Satu Sura tradition that routinely the people do and cassava as a staple food the people of Kampung Adat Cireundeu.

Output of this study is the development of batik Cimahi's pattern inspired by Kampung Adat Cireundeu with batik tulis and stamp technique. Kampung Adat Cireundeu as an inspiration is to develop culture and nature resource potential from Kampung Adat Cireundeu and also to develop batik Cimahi as the identity of the city.

Keyword: Batik, Cireundeu, Development, Satu Sura.