

## **ABSTRACT**

*Value companies rated as important by many because of the high value of the company will be directly proportional to the height of prosperity shareholders. The higher the stock price of a company in the stock market, the higher the value of the company.*

*One of the factors that may affect the value of the company is profitability. Profitability is the company's ability to earn a profit in a given period. Profitability can also be defined as the ability of a company to generate a profit on the level of sales, assets and certain share capital.*

*The initial phase the company can do to improve the profitability of one of them is the Initial Public Offering. Initial Public Offering or IPO is commonly abbreviated initial public offering of shares by companies that want to go public to the investors who are interested. With an IPO, the company that originally shaped private, will automatically change to the company went public.*

*PT Multipolar Technology Tbk is one of the sectors of trade, services and investments which do an IPO in 2013. Among 8th sector companies trade, services and investments which do an IPO in 2013, PT Multipolar Technology Tbk is a company that shows growth most good profitability value after the IPO. This means that the PT Multipolar Technology is a company that has the best performance in gain profit after IPO in 2013.*

**Keywords :** *Stock Exchange, Initial Public Offering, Stock, Share, Profitability, SWOT*