

ABSTRACT

Many of people begin to start business in investment such as stock make them want to know the right indicator for showing if a company worthy to get investment from them and profitable for them. It makes businessmen compete each other provide useful and complete information about their company, begin from providing finance report until create the company annual report every year.

This research aims to analyze effect of factors that claimed can influence stock price. Among others are in cash flow report specifically operation cash flow, investment cash flow, and funding cash flow. The literature reviews which is used in this study are signaling theory, cash flow report, cash flow from operating, cash flow from investing, cash flow from financing and stock price

Populations of this report are property company and real estate that is registered in BEI 2009 until 2014 period annual report. Sampling choice technique is purposive sampling and get 27 companies that is included with 6 years period so that get 162 samples which are observed. Data analysis method in this research is panel data regression with software Eviews 8.0.

The result of this research shows that operation cash flow, investment cash flow and funding cash flow simultaneously take effect to stock price, while partially funding cash flow is not take effect to stock price while operation cash flow and investment cash is significantly take effect to stock price.

Companies are expected can maximize the financial reporting especially on the cash flow reporting. Where most of the company's annual report does not explain the incoming cash flow and the cash out flow, whereas it is usefull for investor.

Keywords : *Stock Price, Cash Flow From Operating, Cash Flow From Investing and Cash Flow From Financing*